

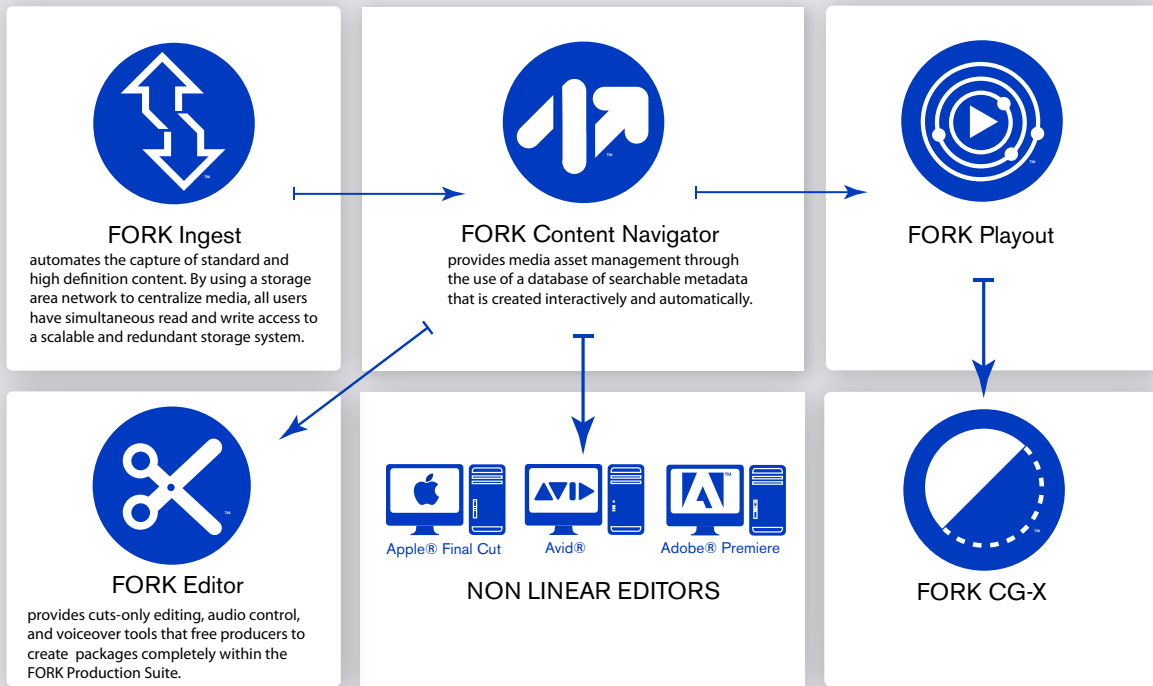


primestream[®]

Introducing, C-GX.

ON-AIR GRAPHICS FOR MASTER CONTROL BRANDING.

Building4Media's CG-X is the simplest Master Control Branding solution available today. CG-X's innovative template based approach to graphics takes the headaches and complexities out of managing branding workflows. CG-X ships with a wide range of customizable templates to fit any broadcasters branding needs, with the ability to add custom logos, fonts, and color schemes for a consistent on-air look. When combined with FORK's Playout Suite, CG-X offers customers the right mix of easy configuration and management with powerful branding options and a wide range of on-air looks.



CG-X + FORK

FORK CG-X proves that simplicity is innovation. B4M's CG-X, the world simplest on-air branding system. Based on dozens of included templates, CG-X allows broadcasters to quickly select and customise their on-air look in a matter of minutes. CG-X integrates with FORK Playout Server and it's extensive clip metadata management to instantly and effortlessly produce live, text driven graphics and branding. With FORK CG-X, you can look great on air, in minutes, without a dedicated art department.

Key Features

- Fast and simple, any user can operate CG-X.
- Provides all common master control branding options, such as logos, tickers, and up next templates.
- Real-time, interactive customisation of templates logos, colors, fonts and more means what you see is what you get on air.
- Dozens of included templates.
- Custom templates available.
- Supports multiple active layers and templates simultaneously.
- Feed tickers via FORK or RSS.
- GPI Interface for manual Control.

About Us

Primestream, is a leader in software design and implementation of broadcast production automation that features the FORK suite of products. FORK Production, FORK Playout and Mobile2Air deliver an end-to-end platform that includes digital acquisition of live and file-based content, media asset management, editing, archiving, transcoding, cloud based video operation and delivery of content to multiple screens. Primestream has been selected by the leading broadcasters worldwide to bring efficiencies to their operations in the areas of news, sports, entertainment, emergency broadcast restoration and has been deployed across 40 countries, 300 on-air channels are utilizing the Primestream software Suite, additional applications include Mobile Video, Military and Telemedicine.



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