

Hardware-independent Media Asset Management for the 21st century.

Complete media asset management is vital to today's digital file based workflows. The industry demands collaborative tools for sharing content, desktop editing, publishing and archive, and FORK MAM provides this solution. Primestream's dynamic and flexible Content Navigator is the gateway to our MAM and it's unique Workflow Automation features. The system automatically and transparently manages proxy and hi-res clip usage, freeing users to log, categorize, edit and create.



Content Navigator™

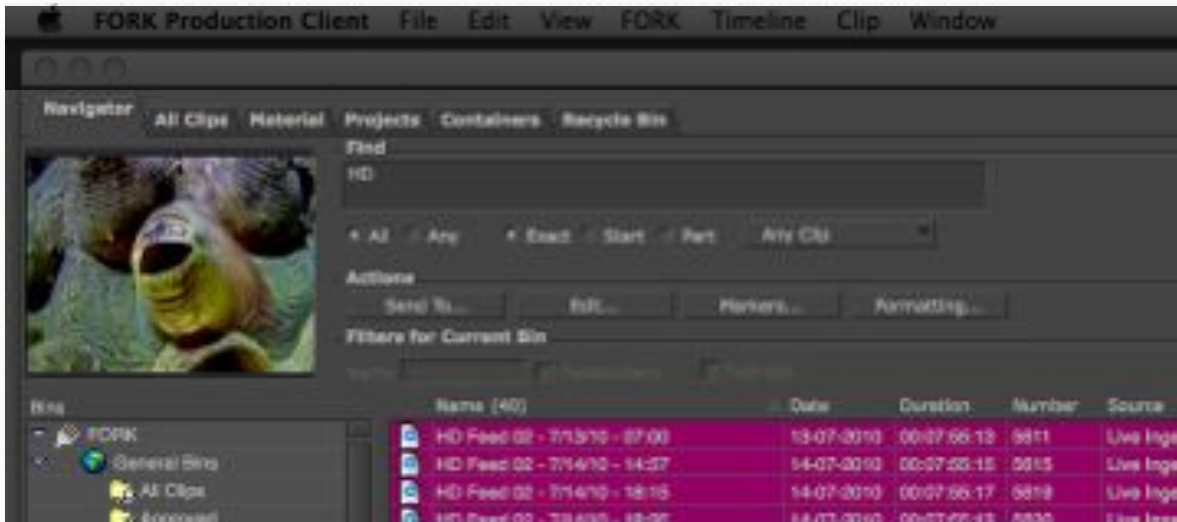
Content Navigator is FORK's world class Media Asset Management application, designed for fast, multi-field search, proxy generation and tracking, extendable metadata and clip markers.

Available for Mac and Windows

KEY FEATURES:

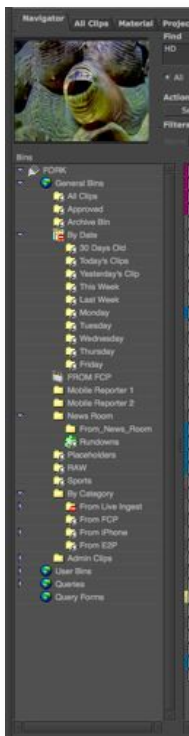
- Find and filter media assets with keyword searches.
- Organize content into folder bins.
- Automatically populate "smart bins" based on any metadata property.
- View clips, create sub-clips, and add descriptive metadata.
- Automate transcoding, archiving / restoring, and publishing operations through use of "Send to" actions.
- Enter timecoded text markers while content is still being ingested to edit during news conferences, sports events, and live productions.
- Transfer rough cuts and markers instantly to Apple Final Cut Pro and Adobe Premiere Pro.

Searching



Content Navigator's search module is used to find and organize video clips and projects using metadata. Search module appears in other modules such as FORK Editor and Live Assist. Users search and browse media assets through keywords and by normal/smart bins using the FORK Content Navigator. Producers, editors, media managers and loggers can simultaneously access and work with media in FORK allowing for true collaboration.

Organizing



Smart Bins automatically sort clips for users based on any number of customized properties, allowing for fast access to relevant content with minimal searching.

Action Scripts



Action Scripts remove the complexity from the user by turning repetitive, manual actions into automated background commands. Workflow limitations are rendered obsolete with these custom configured scripts—allowing for faster, better content creation. Actions include automated transcoding, social media and web publishing, timecode break detection, archiving and much more. Scripts can be triggered manually or automatically. Accelerate and control your workflow with FORK Action Scripting.

Logging



To us, metadata is king—without it, media libraries would impossible manage, grow and monetize. That's why we built fast, timesaving ways to log, in nearly every module—anywhere on the network. With FORK, logging can occur on Windows and/or Macs(Ethernet and/or Fibre), across multiple platforms/systems, while ingesting live or importing from P2 or XDCAM. With unlimited customized fields of metadata, logging can be organized by groups—with fields specific to that workflow. Users can add metadata to nearly everything, from user markers, to clip markers, all become searchable in Content Navigator.

Adding Markers



With the use of smart folders, any metadata field is dynamically transformed into a property that can filter, sort and manage content. Users can access clips, create sub-clips, generate user markers, enter metadata and use 'send to' actions to automate transcode, archive/restore and publishing operations. Projects sent from FORK, into Final Cut Pro 7 or Adobe Premiere Pro—carry over with the same timeline, bin structure, metadata and markers.

FORK Media Player™

Media Player Pro is a powerful and flexible tool for real-time media encoding and supports a wide array of integration options, including VTR and VDCP control. Our support for a wide array of broadcast standards and operating modes allows the Media Player Pro to be deployed in a range of workflows including many where traditional video servers aren't the right fit.

Supported Codecs

HD Codecs

- Apple ProRes 4222 (Proxy)
- Apple ProRes 422 (LT)
- Apple ProRes 422
- Apple ProRes 422 (HQ)
- Apple ProRes 4444
- Avid DNxHD
- DVCPRO HD
- Photo JPEG
- Sony XDCAM-EX
- Sony XDCAM-HD (4:2:0)
- Sony XDCAM-HD (4:2:2)
- Uncompressed 8 bit YUV
- Uncompressed 8 bit RGB
- Uncompressed 10 bit RGB

SD Codecs

- Apple ProRes 4222 (Proxy)
- Apple ProRes 422 (LT)
- Apple ProRes 422
- Apple ProRes 422 (HQ)
- Apple ProRes 4444
- DV-25
- DVCPRO
- DVCPRO-50
- IMX-30
- IMX-40
- IMX-50
- Photo JPEG
- Uncompressed 8 bit YUV
- Uncompressed 8 bit RGB
- Uncompressed 10 bit RGB

All codecs are subject to hardware configuration requirements.

Browsing



About Us:

For more information, contact us at: sales@primestream.com

Primestream offers complete Broadcast Automation and Media Asset Management products and solutions based on its proven FORK software platform. From Ingest, Media Asset Management, Editing, Touchscreen Logging, Smartphone Video Contribution, Master Control and Control Room Payout—FORK allows you to control it all. Selected by leading news, sports, entertainment and emergency broadcast operations worldwide—FORK software suite has been proven and is in use at over 300 broadcast operations in 40 countries.